- Make yourself a great low-paying overworked career as a journalist
- Start as a fact checker for a local newspaper and end up as an international reporter, and then be downsized when the yen rises to astronomical levels
- Get your own press pass which still won't get you into most press club (記者クラブ) events ←
- Have fun with the full range of journalists' accessories: notepad, handheld recorder, mic, camera, Bufferin ←
- Catch your first scoops by bike and end up travelling in style by subway!
- Discover the exciting parts of a magazine journalist's job: impossible deadlines!
- Go out in the field to interview surly locals, 3rd-rate celebrities, 2nd-rate politicians and asshole athletes
- Attend press conferences and stand out amongst the Japanese journalists by being totally ignored
- Take the best pictures to illustrate your articles because the company is too cheap to send a photographer
- Report wacky news about Japan on TV based on spurious information ←
- As a TV news presenter deliver factually dubious information at the whims of the head office
- Do radio, television, Internet and print versions of the same story. More work for less money!
- Develop your investigative skills but never get to use them because you're overworked and have no budget for research
- Become the one who writes the top news stories, exclusive scoops and watch your editor kill them! ←
- Explore places for interview and picture opportunities and places to get drunk, eat cheap, take naps
- DSi feature: Play with journalistic ethics while faking backgrounds for the photo shoot mini-game

Imagine: Journalist Japan lets you work your way up from a local newspaper to international journalist, eventually getting downsized, while still owing student loans and be lucky to end up in Public Relations or end up as underpaid stringer! Keep your ears and eyes wide open to catch the latest scoops reported first by the Japanese press since you have no real access. Track the news, record interviews and take the best pictures that you won't be credited for. Write your best articles revealing the hottest gossip to your audience, that have no positive social impact while perpetuating myths about Japan and recycling the same stories that have been written a thousand times before about wacky Nippon!